



# SUNPOWERED STUDENT CHALLENGE HIGH SCHOOL SOLAR COMPETITION

Thank you for your interest in sponsoring the SunPowered Student Challenge! Becoming a sponsor means you will be contributing to energy education of high school students across the nation.

In preparation for the challenge, teams of students will learn about solar infrastructure, systems, and design through industry-informed, hands-on projects. Then, the culminating competition will include real-time performance challenges (single teams and collaborative), presentations, and documentation review, all in front of industry professionals.

## SPONSOR TYPES

There are two types of sponsorship opportunities available! **Electric Cooperatives** can sponsor individual teams, and **Corporate sponsors** may choose from one of three donation tiers (see next page).

### RURAL ELECTRIC COOPERATIVES

Electric Cooperatives are encouraged to sponsor a team local to their area.

Participating RECs must sponsor a minimum of one team but may commit to more.

Sponsored teams will receive their Basic Materials Kit and curriculum at no charge (value of \$1,000).

Want more details? Visit [Pitsco.com/SunPowered-REC-Info](http://Pitsco.com/SunPowered-REC-Info).

## WANT TO BECOME A PARTICIPATING REC?

### Contact:

#### MARK SCHEIBE

Heartland REC CEO  
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620-724-8251

#### MATT FRANKENBERY

Pitsco Vice President of Education  
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417-540-4863 (cell)

## **CORPORATE SPONSOR TIERS**

BENEFIT	LEVEL 1 \$30,000+	LEVEL 2 \$15,000-29,999	LEVEL 3 \$5,000-14,999
Logo placement in curriculum	Front matter and Level 1 on sponsor page	Level 2 on sponsor page	Level 3 on sponsor page
Logo placement on event guide and results reports	Front matter and Level 1 on sponsor page	Level 2 on sponsor page	Level 3 on sponsor page
Logo or name placement on competition landing page (housed by Pitsco Education) with link to sponsor website	Level 1 placement	Level 2 placement	Named in sponsor list
Logo placement in sponsor sign at competition	Level 1 placement	Level 2 placement	Level 3 placement
Logo placement on promotional brochure	Level 1 placement	Level 2 placement	
Acknowledgment through social media posts	✓	✓	✓
Photo rights to use images from events in promotion (named in photo release)	✓	✓	Must also sponsor a minimum of 3 teams for the competition
Staff has the option to be involved at event as judges or volunteers (not required)	✓	✓	Must also sponsor a minimum of 3 teams for the competition
Opportunity to place a pop-up banner at professional development event and at competition	✓	✓	
Opportunity to integrate sponsor, product, or services into the event or supplemental curriculum activity in a way that makes sense and enhances the educational outcomes for students	✓		
Opportunity to staff a branded table on-site	✓		
Verbal recognition at event	✓		
Post-event press release promoted through a national PR distribution channel	✓		

## INTERESTED IN BECOMING A CORPORATE SPONSOR?

Contact:

**DEBRA O'DOHERTY**

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800-835-0686

**MATT FRANKENBERY**

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